

WYSE Services 2008

Helping you succeed in Europe



WYSE SA

Europe Entry Services

■ Market Analysis

- Addressable market
- Pricing & Positioning
- European enterprise structures
- Organization structure
- Distribution structure
- Sales Projections
- Operational Expenses
- Marketing Expenses
- Profitability

■ Regulatory Approvals

- CE
- ROHS
- German B1, B2
- French M0, M1, M2
- Eco Label
- EMAS
- REACH

■ Sales representation

- Marketing and sales activities
- Distributor selection
- Generate sales leads
- Sales Projections
- Sales Support Services – Admin, Finance, Legal

Europe Settlement Services

■ **Company Incorporation**

- Registration of company name
- Incorporation of the company
- Notary fee* for the constitution included
- Financial plan** by expert accountant included
(* and ** are obligatory for Company Incorporation)
- Obtaining European VAT number

■ **Company Representation Service Package**

- Market research
- Sales representation
- Regulatory approvals
- Setting-Up assistance

■ **Assistance in Setting-Up**

- Factory/ Office & Warehouse / R&D Center
- Identification of Partners
- Vendor selection

■ **Assistance in Social Settlement**

- Expatriate's settlement aide
- Selection of resident
- Family settlement aide
- Educational programs

Logistic Services

■ Warehouse rent

- Fully equipped warehouse
- Fire & water-infiltration insurance included

■ Stock Handling

- Order preparation : Grouping, Pallet packaging

■ Administration

- Invoice
- Packing list
- CMR

■ Office rent

- Surveillance alarm system
- Security camera installed
- Min. 30m2, 50m2, 200m2 available

Consulting

■ Human Resources

- Compensation structure
- Salary Benchmarking
- Recruitment & HR policies
- Retention policies

■ Global Sourcing / M&A

- Identification of Partners & Acquisition targets
- Strategic sourcing to leverage cost competitiveness of the European supply base
- Supplier Market Analysis
- Filtration and short-listing of vendors
- Development of parts per the quality standards
- Supply through our logistics or customer recommended logistics
- Supply logistics platform

Strategic Seminars & Multilingual Communications

- **Sales Training**
- **Technical Training**
- **Business culture seminar**
- **Legal translation (EN / FR / KR)**
- **Business translation (EN / FR / KR / DE / NL / ES)**
- **Interpretation (EN / FR / KR)**
- **Website construction in European Languages**

* For more details, please contact us at eu@eurocobusiness.com.

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